

## **About the job**

### **Who We Are**

Boston Consulting Group partners with leaders in business and society to tackle their most important challenges and capture their greatest opportunities. BCG was the pioneer in business strategy when it was founded in 1963. Today, we help clients with total transformation-inspiring complex change, enabling organizations to grow, building competitive advantage, and driving bottom-line impact.

To succeed, organizations must blend digital and human capabilities. Our diverse, global teams bring deep industry and functional expertise and a range of perspectives to spark change. BCG delivers solutions through leading-edge management consulting along with technology and design, corporate and digital ventures—and business purpose. We work in a uniquely collaborative model across the firm and throughout all levels of the client organization, generating results that allow our clients to thrive.

### **What You'll Do**

We are seeking exceptional candidates with experience and passion to fill a Junior Analyst position in the Survey Operations & Analytics (SOA) team at BCG. This team is part of the Knowledge Practice Area and is an integral part of BCG's strategy to deliver superior value and sustained impact to clients.

SOA specializes in supporting BCG case teams on client projects that include primary data collection (surveys). The team has capabilities that enable it to engage across all elements of the primary research value chain with both BCG case teams as well as external service providers. Special emphasis is placed on application of advanced analytics to survey data, providing key outputs that drive critical insights. Additionally, the team also builds models, simulations, and visualizations to maximize usability and impact of these analytics outputs.

At SOA, you will be joining a highly innovative team with an entrepreneurial mindset. You will be working directly with BCG's core consulting business in a highly dynamic and fast paced environment. In addition to bringing you own unique skills and capabilities to the table; you will be expected to leverage opportunities to learn and grow intellectually through formal and on-job training.

### **YOU'RE GOOD AT**

Working with BCG case teams and topic leaders in a fast-paced and dynamic environment, supporting them across different stages of the market research/survey management lifecycle.

- Business oriented – understanding business objectives and context of associated market research
- Fast learner – able to grasp and apply market research knowledge to interpret and discuss elements of survey design (sampling, quotas, methodology, questionnaire structure etc.)
- Team player – able to collaborate with survey programmers, third-party vendors, and partners for implementation of online surveys and data collection
- Eye for detail – able to engage on quality review of online surveys before launch, data handling and management capabilities to validate and clean data prior to further processing
- Sound knowledge of statistics and application of statistical theoretical concepts (univariate, bivariate and multivariate methods). Able to quickly learn and use specialized survey data analysis tools such as SPSS, Sawtooth, etc. to deliver practical data analytics outcomes
- Strong data interpretation capabilities. Learn and use Alteryx and advanced Excel for survey data transformation and processing as well as for creation of formula/macro driven models and simulators

- Knack for graphical representation of analytical outputs. Learn and use visualization tools including PowerPoint, Tableau and Market Sight to represent analytics output in the most appealing and insightful manner
- Working with virtual, multicultural global teams, requiring cross-time zone engagement
- Working in a fast-paced and dynamic environment, dealing with ambiguity and unstructured situations
- Multi-tasking; including networking, relationship building as well as informal business development

## **What You'll Bring**

### **Education**

- Bachelor's degree with demonstrated high academic achievement in analytics, data science, or mathematics and relevant work experience in market/consumer research data analytics (projects/coursework/internships)
- Candidates with the following educational backgrounds will be preferred –Statistics/Applied Statistics, Operational Research, Economics, or Mathematics

### **Experience**

- 0-1 years of relevant experience in the field of market research and data analytics
- Strong analytical capabilities – data management, processing, and analysis
- Strong hands-on experience Advanced Excel, and PowerPoint
- Knowledge of additional tools such as SPSS, R, Python, Alteryx, Tableau, SAS, Market Sight, VBA, SQL will be an added advantage
- Strong knowledge of and affinity for database and analytical tool management
- Strong ability to work with multiple, geographically distributed teams in a fast-paced environment, multi-task & operate effectively in a matrix organization prioritization and expectation management
- Able to engage with senior stakeholders independently, prioritize work and manage stakeholder expectations
- Strong interpersonal skills and credibility – collaborative, team player with strong work ethic and service excellence orientation
- Effective written & verbal communication (English)

## **Who You'll Work With**

Colleagues in the Survey Operations & Analytics team who engage with BCG consultants and topic experts for efficient survey execution and analytics of survey data. Your work will support data-driven consumer insights, driving strategic decisions for our clients.

Boston Consulting Group is an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, age, religion, sex, sexual orientation, gender identity / expression, national origin, disability, protected veteran status, or any other characteristic protected under national, provincial, or local law, where applicable, and those with criminal histories will be considered in a manner consistent with applicable state and local laws.

BCG is an E - Verify Employer. [Click here](#) for more information on E-Verify.

**Send your CV to: [Lopez.Karina@bcg.com](mailto:Lopez.Karina@bcg.com)**